

Lanka Premier League Logo Competition 2022 – Cricket meets Art

Dabble in design? Have a little artistic flair? Looking to get your creative juices flowing? Then the LPL 2022 Logo Competition is for you!

Preparations for the 3rd Lanka Premier League to be held in Sri Lanka in July 2022 are already underway and this means one thing – we need your creative input! We are looking for a logo that will characterize LPL 2022 and be used on our promotional materials. This is your chance to design it!

The logo competition is open to anyone and the winner will be awarded provisions for travel, accommodation, prize money and a WVIP pass to the Lanka Premier League 2022 in Sri Lanka.

Deadline for applications: 25th March 2022

How to apply

Ensure you are eligible to submit a design by carefully reading the guidelines below.

- Make sure your logo design includes the supporting [Brand Style Guide](#).
- Enter your logo submission as a PNG or PDF file (under 5 MB). All submissions must be emailed to logo@lplt20sl.com.
- Submit your entry by the 25th March 2022 at 23:59 GMT for full consideration.

Award

The winner of the logo competition will receive a WVIP Pass in order to attend the 3rd Lanka Premier League in August 2022 in Sri Lanka.

The award will include provisions for travel, accommodation, and a WVIP pass for LPL. The total amount of the prize money is \$1000 with LPL 2022 entrance covered by LPL, in addition to the prize money amount.

The winner has to take responsibility for additional expenses. The prize money is provided to the winner after all activities and responsibilities are satisfied.

What are we looking for?

Logo designs will be evaluated based on the following criteria:

- The logo must include a reference to Sri Lanka Cricket, where LPL 2022 will take place.
- The logo should make a reference to Cricket, and sports – we are LPL, after all!
- Scalability – The logo should be simple enough to be able to be scaled down or up and still look good.
- The logo should be Memorable/Impactful – the logo should capture the viewer's attention and leave a positive impression.
- Versatility – The logo should look equally good on the web and on print material.
- Relevance – The logo should be relevant to LPL and in line with what it stands for.
- Simple, you're free to spread your imagination and come up with some crazy ideas.

Don't hold back, we want to see something fun, creative and representative of LPL!

Feel free to come up with something unique and think outside the box!

Competition Guidelines

Eligibility

1. The Lanka Premier League Logo Competition 2022 is open to designers all around the world.
2. No previous design experience is necessary. The competition is open to all – from those who like to play around in MS Paint/Gimp/Photoshop, to those that are designers by trade.
3. Competition organisers and judges are not eligible for this award.

Responsibilities of the winner

The winning designer shall:

- Eventually adapt the submitted designs during the review process 7th March – 30th March 2022
- Provide a high-resolution version in .ai or .eps format of the winning logo
- Attend the entire LPL 2022
- Support the running of LPL 2022 and the LPL booth. These tasks offer great opportunities such as being the rapporteur of an LPL working group and helping with writing a group report, being the front face of LPL at the LPL booth and meeting interesting people.

Reimbursement

1. The award will be paid out after the public selection competition held on March 30th 2022. It will be paid out no later than 30 days after fulfilment of all responsibilities.
2. Applicants are advised to not engage in any expenses until they have formal confirmation that the competition has been awarded. The LPL is not liable for any expenses incurred by applicants in any case where competition is not awarded, or in excess of the value of the awarded grant.

Copyright and Intellectual Property

1. By submitting an entry, applicants agree to permit LPL and other participating organisations to mention their names, affiliations, and marketing materials in connection with the competition.
2. The participants of this competition grant LPL the right to use and reproduce their submitted logo design and utilize it in LPL materials without restriction or compensation.
3. By submitting their logo design, the participants warrant that the submitted logo design does not infringe upon the copyright or other rights of 3rd parties.

Liability

1. Organisers shall not be responsible in the event that LPL logo competition 2022 is cancelled.
2. Organisers shall not be responsible in the event that the award winner fails to attend LPL 2022 or is unable to under extenuating circumstances; in such a case the award offer shall become void.
3. Organisers shall not be responsible in the event that the award winner cannot obtain any necessary travel documents (visas etc). If such required documents are not obtained prior to planned travel, the award shall become void.
4. The award is non-transferable and not valid for another event or individual.
5. Following the Reimbursement Guidelines, in the event that event or travel cannot take place due to unforeseeable circumstances (force majeure), including but not limited to illness, death, or weather, the Prize money Holder will be responsible to try to recover costs through any available travel insurance or trip cancellation insurance.

Evaluation

Logo submissions will be evaluated by a panel composed of members of the LPL Governing Council, the Chairman of IPG Group, the Operations Manager and the LPL 2022 Manager, based on:

1. Reference to cricket & Sri Lanka
2. Compliance with the LPL Style Guide

Timeline

Entries accepted: Now!

Submission Deadline: 25th March 2022, 23:59 GMT

Review Phase and Adjustments: 25th of March – 6th of April 2022.

Winner Announced: 7th of April 2022.

Contacts

For any questions, please refer to

LPL Team: logo@lplt20sl.com

Looking for a little inspiration?

NFL, NBA, IPL, BBL,